



Connect to Success Mentee Profile

Logo:



Name of Company:

Singulartrips

Give a brief description of the company.

Singulartrips is a small Portuguese enterprise dedicated to gastronomic tourism. Our aim is to be recognized as the genuine guide for local gastronomy, through our tours and hands-on experience, and to make the event of travelling to Portugal unforgettable.

We offer three main products: cooking classes in intimate and friendly places and taught by the local residents (boats, in house, in the vineyards...), gastronomic tours in Lisbon, feature routes with several tasting stops, including the stores with the greatest historical and gastronomical significance and those that have greater character, charm and highest standards of quality, and gastronomic experiences in the countryside, as a way to showcase the Portuguese rural areas and its hidden treasures.

For the Singulartrips team, gastronomy is the best way to get to know the culture of a people, especially when it comes to the Portuguese people, for whom food is a vehicle for all relationships. It is at the dining table that business deals are closed, friendships shared and marriage proposals made.

Nevertheless, gastronomy is not unconnected from other forms of culture, thus we always include references to relevant literature, architecture and artistic tradition in the tours and experiences we design.

All of our activities are subject to change, adapting to any wishes and needs the client might have, including organizing parties and team-building sessions.

What does your business hope to achieve through Connect to Success's Corporate Mentoring Program?

I would like to achieve a clear distribution strategy and understand and use digital marketing skills to be able to get to my target, from now on, all by myself.

I also expect to have a review of my Business Plan and each of its points to better preview our development.

Most of all this means the possibility of the fulfilment of a long-cherished dream but no longer in a lonely way.